



Philips Signage Solutions  
Q-Line Display

- 32"
- Edge LED Backlight
- Full HD

**Signage**Solutions

**BDL3220QL**

## Intensify your signage experience

with priceless smart performance

Deliver startlingly clear images in a more eco-friendly way with the edge LED display. High on performance and reliability, yet low on power consumption, it is ideal for projects where no compromise is accepted.

### **Optimized for public viewing**

- Full HD LED technology for brilliant images
- AMVA for wide-view super-high contrast, vivid images

### **Operational flexibility**

- Featuring HTML5 Opera browser optimized for digital signage
- Connect your display and start sharing with DLNA
- Smart Control Software Suite
- Schedule what you want, when you want
- USB Media Playback

### **Lower total cost of ownership**

- SmartPower for energy saving
- Power consumption below the industry average

### **Sustainable and safe**

- 3 year warranty
- Complies with RoHS standards to care for the environment

**PHILIPS**

# Highlights

## AMVA Display Technology

Philips AMVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard applications are handled with ease, it is especially suitable for graphical demanding applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images even in portrait mode.

## Smart Control

Control and manage all of the signage displays on your network with this powerful software tool which allows you to change the settings of your display centrally via an RJ45 or RS232 connection. Smart Control allows you to set the video input, modify the color settings, set the display's ID when creating video walls and even diagnose each display's status, giving you

all the power you need to manage your displays from one central location.

## Share & Stream with DLNA

Simply share & stream content from your mobile device or media player to your display with all DLNA compliant media devices. Connect each display with an ethernet cable and manage your content real time within your local network. Simply connect your display and start sharing.

## USB Playback

Enjoy your own media playback via the USB port. Simply plug in a USB drive, and create your own signage content to convey the marketing messages you want, when you want them. With a wide range of media formats supported, this powerful media player offers an excellent picture and true flexibility.

## 24 hour scheduling function

You can freely schedule the right content at the right time to satisfy your customer information needs. Mix and manage your content over multiple video input signals as USB, VGA, DVI and HDMI. Simply create one or more play lists with the scheduling function to be in control of your content 24 hours a day, 7 days a week.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.



# Specifications

## Picture/Display

- Diagonal screen size: 31.5 inch / 80 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 3000:1
- Response time (typical): 6.5 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.12125 x 0.36375 mm
- Display colors: 16.7 Million
- Surface treatment: Anti-Glare coating
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Connectivity

- Video input: DVI-D, HDMI, VGA (Analog D-Sub), USB, Component (RCA), Composite (RCA)
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: SPDIF, Audio Left/Right (RCA)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Convenience

- Screen saving functions: Pixel Shift, Low Brightness

- Keyboard control: Hidden
- Network controllable: RS232
- Signal Loop Through: RS232

## Dimensions

- Set dimensions (W x H x D): 745.0 x 439.5 x 39.8 mm
- Bezel width: 19 mm
- Product weight: 6.5 kg
- VESA Mount: 200 x 100 mm
- Box dimensions (W x H x D): 821.0 x 557.0 x 119.0 mm
- Weight incl. Packaging: 9.0 kg

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Relative humidity: 5 ~ 90 %
- MTBF: 60,000 hour(s)

## Power

- Consumption (On mode): 36 W (EnergyStar 6.0 test method)
- Standby power consumption: <0.5 W

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

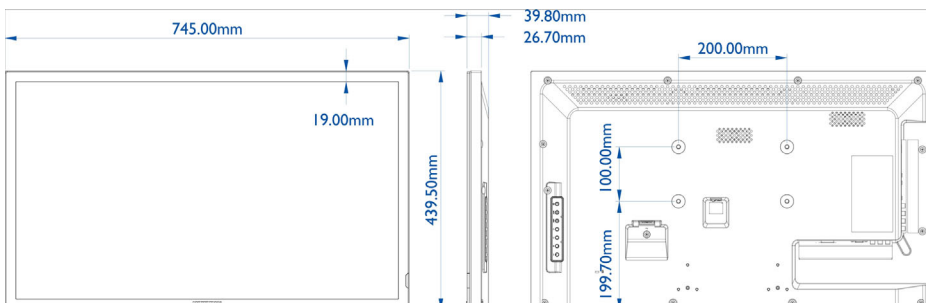
- Included accessories: AC Power Cord, RS232 cable, VGA cable, Remote Control, Batteries for remote control, User manual on CD-ROM, Quick start guide

## Multimedia Applications

- USB Playback Video: 3G2, 3GP, ASF, ASX, AVI, DAT, DivX, F4V, FLV, M2TS, M4V, MK3D, MKV, MOV, MP4, MPE, MPEG, MPG, MTS, QT, TRP, TS, TTS, VOB, WEBM, WMV, Xvid
- USB Playback Picture: BMP, GIF, JPEG, JPG
- USB Playback Audio: AAC, AC3, AIF, AIFF, AMR, EC3, M4A, MP3, OGA, OGG, WAV, WMA

## Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified Chinese, Spanish, Traditional Chinese
- Regulatory approvals: CE, FCC, Class B, CCC, RoHS, UL/cUL, C-Tick, BSMI, CB, GOST



Issue date 2013-09-12

Version: 1.0.1

12 NC: 8670 000 95108  
EAN: 87 12581 65983 7

© 2013 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)